

Revhunter direct integration with any ecommerce engine

If you are using a custom ecommerce solution, or we don't have a plugin ready for your store engine yet, you can integrate with Revhunter manually.

1. Log into your Revhunter dashboard and go to the "Integrations" tab
2. Expand manual integration tab and download tracking codes - it will download a text file to your drive with instructions.

In the file you will find 5 codes that need to be installed on your store page. Each in a different place. Make sure you have uploaded the codes correctly - it will affect the effectiveness of your campaigns.

For example "HOME" code

```

```

should be uploaded only to the homepage, so that this code does not run on other subpages.

Conversion tracking code - so called STOP pixel

```
<img src=""https://test.revhunter.tech/px/5f19859563fbb?type=stop&actionId={actionId}&actionValue={actionValue}" width="0" height="0"/>
```

should be uploaded to the order confirmation page. In pixel there are variables actionId and actionValue - you need to pass order values in them - respectively order ID and value of the completed order without shipping costs.

3. Upload your product feed URL. The format of the feed does not matter. We recommend RSS2.0 but if it's different, we can handle it too. The product feed will allow you to run dynamic campaigns, displaying the most attractive products for a given customer, pulled from your website. According to our research, such campaigns generate over 300% more conversions compared to campaigns with static content.

[Learn more about what a feed is and what it looks like.](#)

[Learn how to generate a feed.](#)

[Learn about our feed parsing tool.](#)

That is all!