

Integration of Revhunter with PrestaShop

1. Log in to the Revhunter panel and go to “Integrations”
2. Open the PrestaShop integration and download the plugins for Presta package
3. Also copy the generated ID
4. Log in to the administration panel of your store on PrestaShop
5. Go to the “Modules” tab and upload the package just downloaded from Revhunter
6. Type in the previously copied ID in the installed plugin and save changes

If you wish to only employ static retargeting campaigns then you do not have to do anything else. The plugin will implement the appropriate tracking codes in your store. You can now activate your campaign.

If you wish to execute dynamic campaigns **Jeśli chcesz uruchamiać kampanie dynamiczne** – we strongly recommend that, due to the definitely higher percentage of conversion, you take further steps on the other side of the document

7. Download the Google Shopping Flux plugin from <https://github.com/dim00z/gshoppingflux>
8. Upload the plugin as a module in the PrestaShop administration panel as you did for the Revhunter plugin
9. Go to plugin configuration and scroll to the very bottom where you will find a link to the product feed
10. Copy the feed, open Revhunter > “Integrations” panel > “PrestaShop” and paste the Feed URL in the field for Feed. Save changes.

That is all!

From now on you will be able to activate dynamic campaigns based on products from your store!